

FRED COLLIE

Graphic & Marketing Designer

Roosevelt, NY | 917-660-5797 | fred@fcgxdesigns.com | fcgxdesigns.com | linkedin.com/in/frederickcollie

PROFILE

Graphic, web, and motion designer with 12+ years of experience across in-house, agency, and freelance work. I design brand systems, marketing websites, and motion graphics, and I take projects from first concept all the way through final production. I'm good at taking complicated or technical material and making it clear and easy to act on, and I use AI tools in my process to move faster without cutting corners on the craft. Right now I'm the only designer at a precision manufacturer, where I also run the CAD-driven digital cutting.

CORE SKILLS

Brand Identity & Visual Systems • Adobe Creative Suite (Photoshop, Illustrator, InDesign) • Web Design (HTML/CSS) • Figma • Video & Motion Design • Social Media & Digital Marketing Design • Presentation & Pitch Deck Design • Print Production & Pre-Press • Typography & Layout • AI-Assisted Design Workflows • CAD Operation

EXPERIENCE

Graphic & Web Designer / Marketing Designer

2022 – Present

PNA Technologies LLC | Jamaica, NY

- ▶ Only in-house designer for a precision gasket converter that serves aerospace, defense, and uncrewed-systems programs. I own the brand identity, website, and marketing from first idea to finished piece.
- ▶ Built and maintain the company website and campaign landing pages in WordPress/Elementor, and keep the brand consistent across marketing materials and technical documentation.
- ▶ Run the Zünd digital cutting system for CAD-based precision production in an ISO 9001 / ITAR-registered shop, which keeps me working across both the design studio and the manufacturing floor.
- ▶ Create technical marketing content, including capabilities decks, Instagram carousel series, technical bulletins, and long-form articles that turn dense engineering detail into sales and business-development material people can actually follow.

Graphic Designer

Mar 2019 – Nov 2020

Universal Music Group / Bravado | New York, NY

- ▶ Led and produced design work across tour, e-commerce, retail, and direct-to-consumer merchandise for Bravado's heritage-artist roster.
- ▶ Worked closely with the marketing director on every project and was responsible for delivering production-ready assets on time, at the quality a global music company expects.

Graphic Designer

Sep 2016 – Mar 2019

Texas Black Expo | Houston, TX

- ▶ Designed the annual event brand system for one of the largest African American trade shows in Texas, covering sponsor packages, impact reports, mainstage event advertising, and social campaigns.
- ▶ Kept the look consistent across multi-year campaigns backed by national sponsors, and handled photo editing and the product photo library.

Graphic Designer

Jun 2014 – Aug 2018

Etched Communications | Houston, TX

- ▶ Produced campaigns across a lot of formats, including flyers, brochures, ads, postcards, social assets, and HTML emails, for agency clients in a range of industries.
- ▶ Scheduled and tracked concurrent projects, coordinated with outside vendors, and maintained file naming and cataloging standards.

EDUCATION

A.A.S., Commercial Art, Nassau Community College, Garden City, NY

SELECTED WORK · 2015-2026

Fred Collie

I build brand, marketing and editorial systems for companies, nonprofits and public agencies. The work runs from defense manufacturing to festival stages.

ABOUT

I make organizations look as capable as they actually are. One clear idea, carried consistently across every surface it touches.

I'm a graphic and marketing designer working across brand identity, advertising, print and editorial, web and event systems. I'm just as at home with rigorous B2B and industrial work as I am with expressive consumer and cultural brands.

The work on the following pages spans defense-sector capability marketing, a multi-year nonprofit festival identity, packaged-goods branding and dozens of logo systems. All of it built to run in the real world, not just the pitch deck.

CAPABILITIES

Brand identity systems
Marketing & advertising
Print & editorial
Web & product UI
Event & experiential
Packaging

TOOLS

Illustrator · Photoshop · InDesign · After Effects · Figma

EMAIL

fred@fcgxdesigns.com

WEB

fcgxdesigns.com

CONTENTS

01	B2B & Corporate	PNA Technologies · Myrtle Consulting
02	Brand Identity Systems	Kent's · Transcend · Scentique · Clique
03	Web & Product Design	VASHR · Edge Preparatory
04	Public Sector & Infrastructure	Gateway Development · Palisades
05	Event & Experiential	Texas Black Expo · Famous NY
06	Marketing & Social	Jerome Love · Jameson
07	Concept & Advertising	ÀVI-GICHĚĚ · DIEM
08	Logo & Identity	Nineteen selected marks

01 B2B & CORPORATE

PNA Technologies

Capabilities marketing for a mission-critical gasket & EMI-shielding converter.

ROLE / Brand + web + deck

DELIVERABLES / Website, capability deck, social

SECTOR / Defense • Aerospace • Space

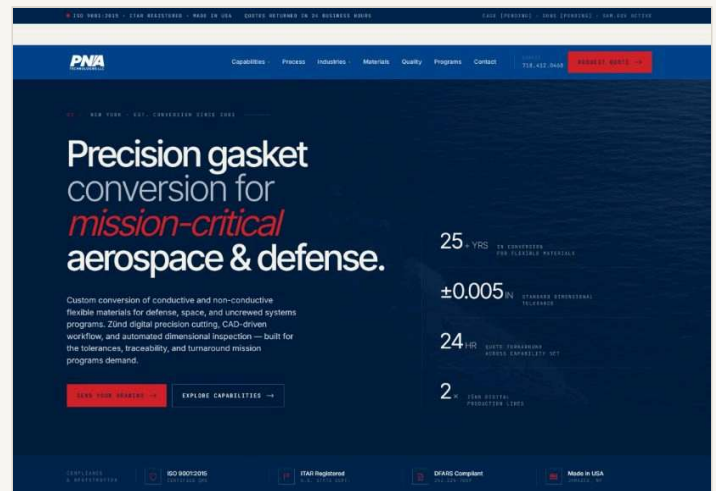
THE BRIEF

PNA converts sheet materials into precision gaskets, thermal pads and EMI-shielding parts for defense, aerospace and space programs. The identity had to feel as exacting as the work, closer to an engineering drawing than a marketing page.

I built a navy-and-red system anchored by a blueprint language: fine rules, monospace callouts and sheet numbers, and a restrained palette that lets technical imagery carry the weight.

WHAT I MADE

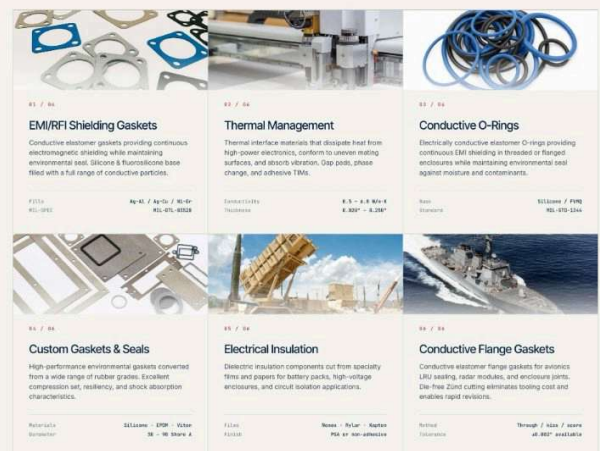
- / Capabilities website: industries, materials, programs
- / Blueprint-styled capability deck
- / Instagram capability & “anatomy” series
- / Reusable navy / red brand templates



A full capability set, cut on one digital floor.

Six material families. One CAD-driven production workflow. Every job flows through the same five controlled stages — from file intake through automated dimensional inspection — producing documented, traceable parts that meet or exceed print specification.

90 200K CAPABILITIES



CAPABILITIES WEBSITE

PNA Technologies capability deck

PRECISION ENGINEERED. MISSION READY.

PNA / BLUEPRINT SERIES

SHT 01 OF 14 · REV 1.0 · 2026 · ITAR



DWG-001 · CAPABILITIES
SCALE 1:1 · SHEET A

[DRAWING 001 / CAPABILITIES OVERVIEW]

Precision gasket conversion.

FOR AEROSPACE & DEFENSE.

ISO 9001:2015

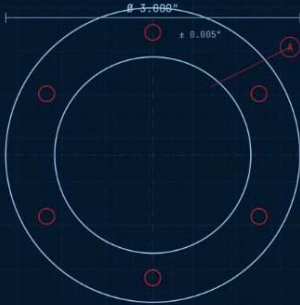
ITAR

SAM.GOV ACTIVE

DFARS COMPLIANT

MADE IN USA

PNA-TECHNOLOGIES.COM



TITLE
CAPABILITIES 2026 – COVER SHEET

SECTION
00

ISSUED
2026-04

CERT
ISO 9001

PNA / BLUEPRINT SERIES

SHT 02 OF 14 · REV 1.0 · 2026 · ITAR

01 / COMPANY

Precision engineered. Mission ready.

PNA Technologies is a New York-based custom converter of conductive and non-conductive flexible materials, serving aerospace, defense, uncrewed systems, and electronics programs. Zoned digital precision cutting, CAD-driven production workflow, and automated dimensional inspection deliver the tolerances, traceability, and turnaround that mission-critical applications demand.

// CORE CAPABILITIES

- 01 ENI/RFI Shielding Gaskets
- 02 Thermal Management Solutions
- 03 Conductive O-Rings
- 04 Custom Gaskets & Seals
- 05 Electrical Insulation
- 06 Conductive Elastomer Flange Gaskets

P.T.S. 01
25+
Years in conversion

P.T.S. 02
2
Zoned production lines

P.T.S. 03
±0.005"
Std. tolerance

P.T.S. 04
24 HR
Quote turnaround

TITLE
01 – WHO WE ARE / OPERATIONS PROFILE

SECTION
01

ISSUED
2026-04

CERT
ISO 9001

PNA / BLUEPRINT SERIES

SHT 03 OF 14 · REV 1.0 · 2026 · ITAR

02 / PROCESS

From CAD file to inspected part.

01

02

03

04

05

CAD Design / DFM Review
EXP · 1 DAY · \$100 - \$500 · PDF, STEP, STL, DXF, DWG, IGS, PPT, Native in SolidWorks

Material Pull
Turns stock - Pull list traceability maintained.

Zoned Digital Cutting
Optimized to minimize die cost - short runs.

Dimensional Inspection
Keyways in 30 MIN non-contact - Reports on request.

Documentation / Ship
CAD - Material certs - FAIR - expedited available.

NOTE: Digital workflow eliminates die cost - enables rapid revisions - supports prototype-to-production in one pipeline.

TITLE
02 – PROCESS FLOW / CAD - INSPECTED PART

SECTION
02

ISSUED
2026-04

CERT
ISO 9001

Blueprint-language slides, from “From CAD file to inspected part” to sheet-numbered technical detail.

01 · B2B & CORPORATE

05

Myrtle Consulting Group

Corporate collateral for a food & beverage operations consultancy, including a two-page overview, an infographic and team materials.

PRINT • EDITORIAL



About Myrtle Consulting Group.

Driving Improvement On the Line, Delivering Results to the Bottom Line

Fluctuating costs, inefficient supply chain, outdated equipment, unpredictable consumers, ineffective inventory management, internal politics the list of operational burdens goes on and on. Doing more with less has become a regular practice and it may seem like the challenges outweigh the opportunities. For organizations willing to embrace performance improvement strategies however, there are opportunities to compete and stimulate growth.

Proven Expertise, A Customized Approach

Myrtle Consulting Group is built on more than 25 years of hands-on experience delivering performance improvement to the world's leading food and beverage, consumer products and life sciences organizations. We have unmatched expertise in providing leading-edge solutions and services with a tailored approach to address clients' unique opportunities and challenges:

Shop Floor Leadership

We help safeguard lean success by utilizing tools and techniques to improve behavior, streamline communication and facilitate sound decision-making.

Production Optimization (OEE)

Increase operational efficiency and productivity by decreasing equipment downtime. We have proven expertise in using OEE to optimize utilization of production assets and maximize production capacity.

Maintenance and Reliability

The operation can be a costly strain or an effective unit. We use state-of-the-art techniques to identify, record, plan, schedule, stage and execute repairs. We guide clients by encouraging teamwork between production, sanitation and maintenance staff so everyone understands how to address consistent failure patterns.

Lean Six Sigma

We know precisely how to incorporate Lean Six Sigma to eliminate waste and output variations. We select projects that are tied to operational metrics and provide active coaching for belts, champions, functional managers, supervisors and shop floor operators.

Management Systems

Accountability and proactive communication must be constant. Myrtle Consulting Group leverages powerful metrics and key performance indicators to assess existing management systems, identify gaps and produce behavior changes at all employee levels.

Logistics and Warehousing

We improve warehouse operations and management by focusing on techniques to improve logistical accuracy in areas such as invoicing, packaging and shipping. Our lean warehousing methods help clients balance shift patterns and resources against shipping/receiving cycles.

Sanitation Efficiency

Sanitation is often under-emphasized and inconsistent, leading to issues, such as poor product quality, increased production time, equipment damage and operational delays. Our step-by-step, fine-tuned sanitation programs are carried out with military precision.




Sustainable Results

Myrtle Consulting Group's flexible and adaptable deployment model helps ensure alignment with clients' objectives, from the front line to the boardroom. We employ Passion, Pace and Performance as constants to accelerating operational, financial and cultural results.

Case Study

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Case Study

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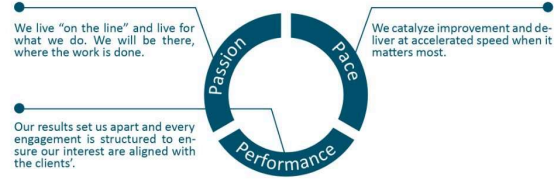
CONTACT US

EDWIN BOSSO

Senior Partner
+ (1) 617-538-8216
edwin.bosso@myrtlegroup.com

MIKE SCHELLBERG

Partner
Operations Implementation Group
+ (1) 617-538-8216
mike.schellberg@myrtlegroup.com




Myrtle team



Brian Penn
Transformation Director



QUALIFICATION HIGHLIGHTS

Brian Penn has more than 12 years of professional experience with a consulting background. His acumen is focused on analysis, design and implementation of improved processes, organizational designs and integrated management systems. He has managed and executed complex, transformational programs accounting for more than \$100 million in cost and revenue improvement. In a previous leadership position, Brian successfully developed and facilitated training curriculum and programs for hundreds of consultants.

EXPERIENCE

- Boston Beer: Operations Transformation Project
- Nestle Waters: Operations Transformation Project
- Coca-Cola Enterprises: Supply Chain Standard Work Implementation (400 sites)
- MOM Brands: Operations Transformation Project
- DSM: Operations Transformation and Productivity Project
- Lanxess: Operations Transformation Project
- Arclin: Operations Transformation and Productivity Project (11 sites)
- Bayer Pharmaceuticals: AVS and Lean Implementation
- United Water: Customer Service and Field Collections
- Kwikset Corporation: Production Supervision, Six-Sigma Black Belt

EDUCATION/CERTIFICATION

B.S., Mechanical Engineering
Texas A&M University



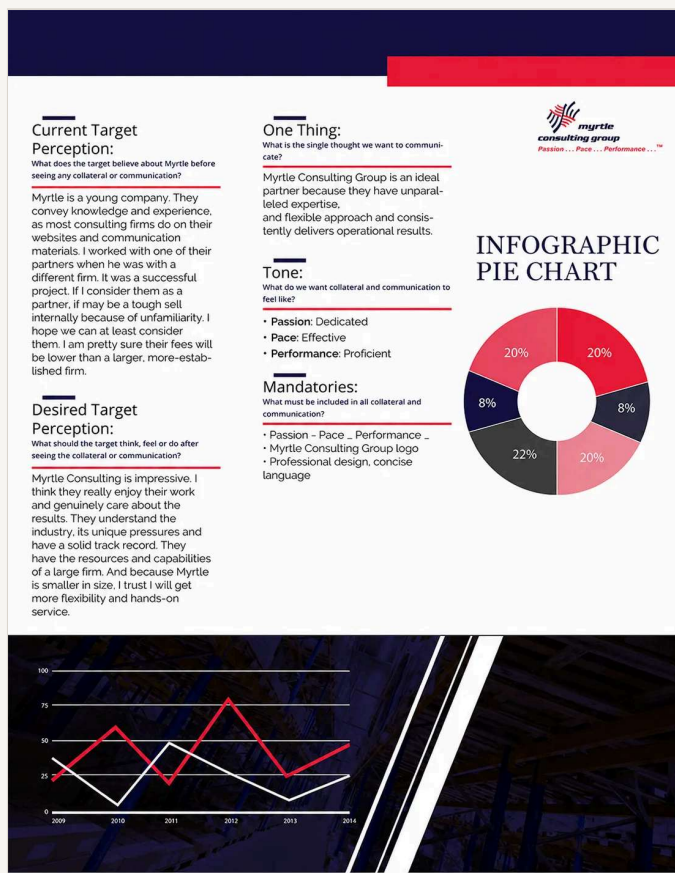
TEAM MATERIALS

A consultant bio and qualification sheet covering experience, certifications and selected engagements, set in the same navy-and-red system as the overview.

Myrtle Consulting Group

Results infographic and creative concept, extending the visual language from the two-page overview.

PRINT • EDITORIAL



RESULTS INFOGRAPHIC



CREATIVE CONCEPT

02 BRAND IDENTITY SYSTEMS

Kent's Fresh Goods

A private-label food brand for a neighborhood grocer. Warm, green and unmistakably about good food.

ROLE / Brand identity

DELIVERABLES / Logo, packaging,
merch

CATEGORY / Grocery · Private label

THE IDEA

Kent's needed a house brand that felt as friendly as the market itself: abundant, fresh and local. The hand-drawn wordmark and little orange marks carry a whole pantry of packaging, from coffee and juice to cereal, pasta and snacks, and stretch onto the bags and aprons that make the store feel like a place.



Kent's Fresh Goods: the packaging line

COFFEE · JUICE · BREAKFAST · SNACKS



Kent's Fresh Goods: snacks & merch

PANTRY · BAGS · APRON



Kent's Fresh Goods: out in the world

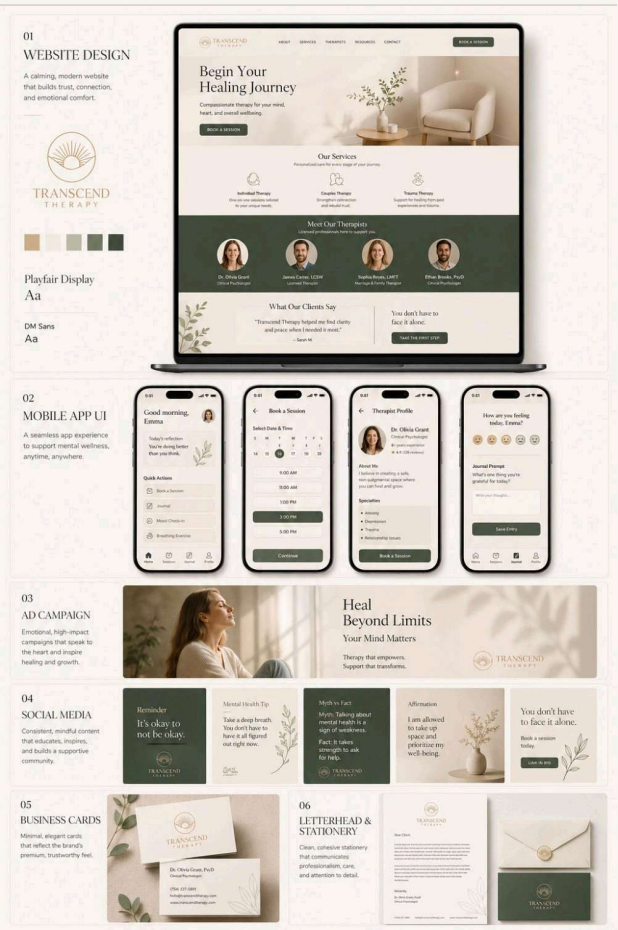
FLEET · ADVERTISING



Two brand worlds

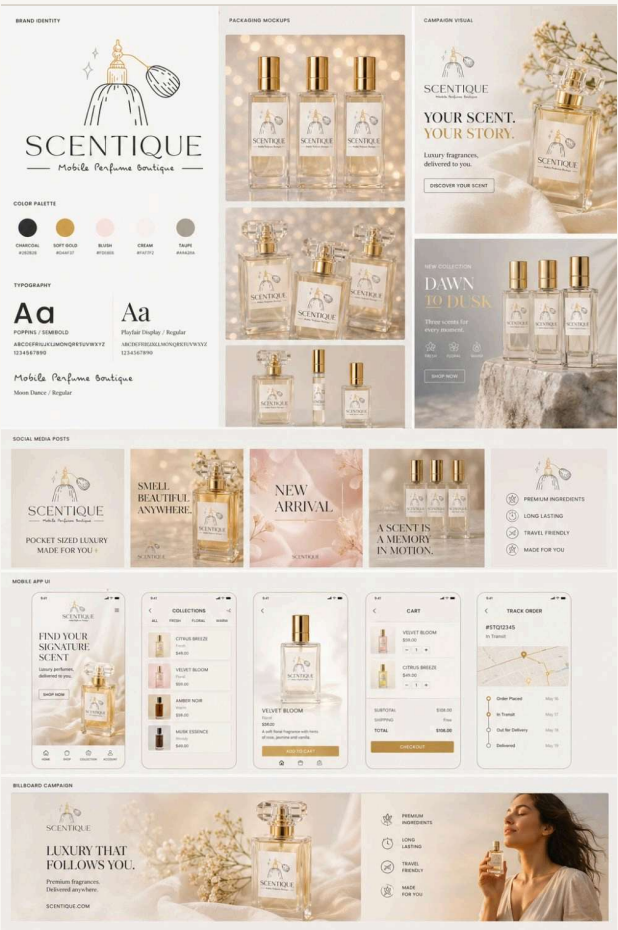
Full identity boards spanning logo, palette, digital and collateral.

TRANSCEND THERAPY



A calming wellness identity built on a sun-and-lotus mark and a sage palette, carried across website, app, ads and stationery.

SCENTIQUE

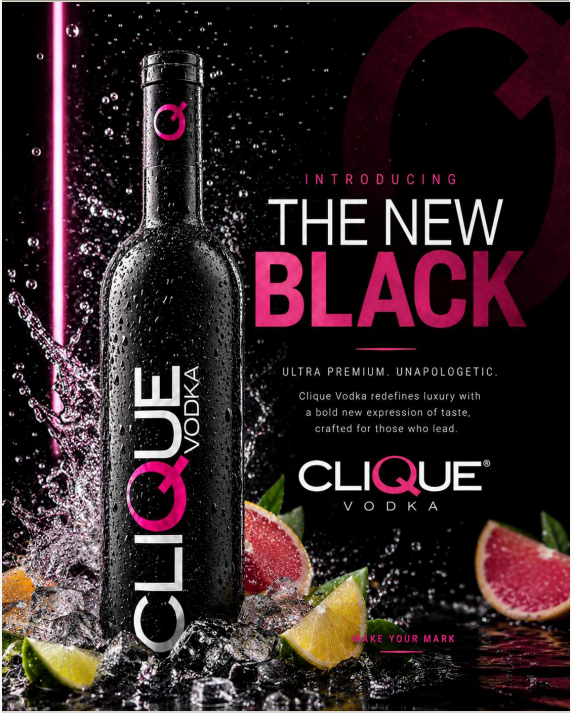
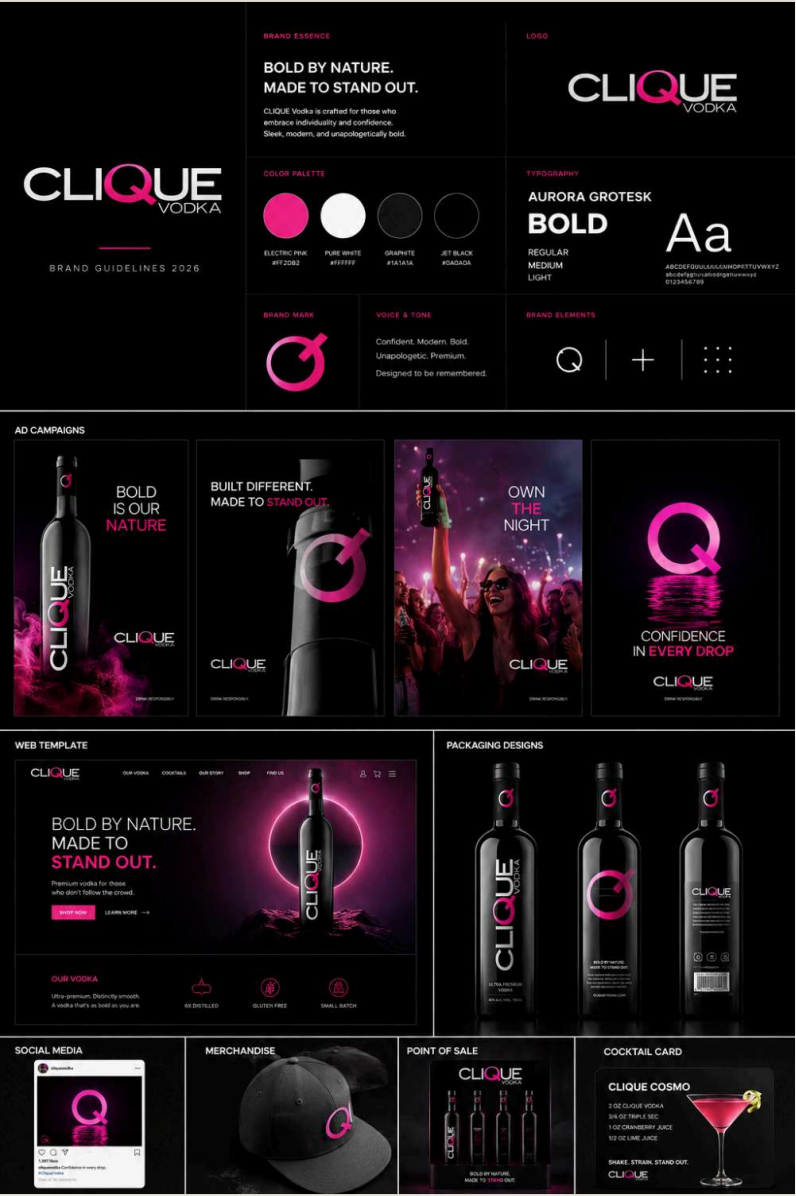


A perfume-boutique identity in charcoal, gold and blush, running across packaging, campaign, social and app.

Clique Vodka

Spirits branding with attitude. Jet black, electric pink and a single promise: bold by nature.

BRAND · ADVERTISING



03 WEB & PRODUCT DESIGN

VASHR

A bold sports-media platform. Dark UI, condensed type, built to move.

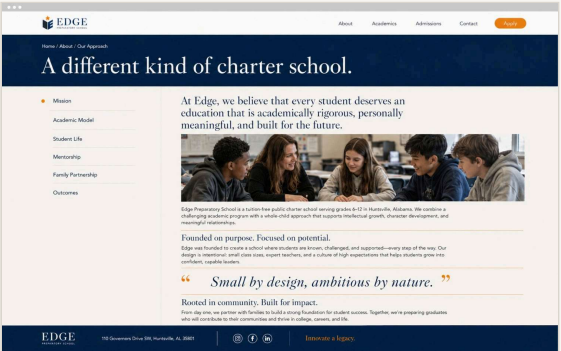
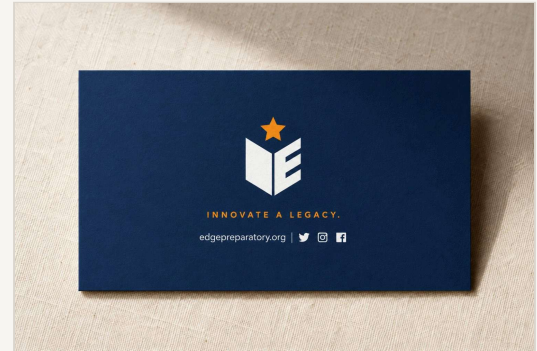
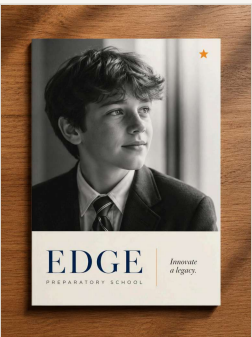
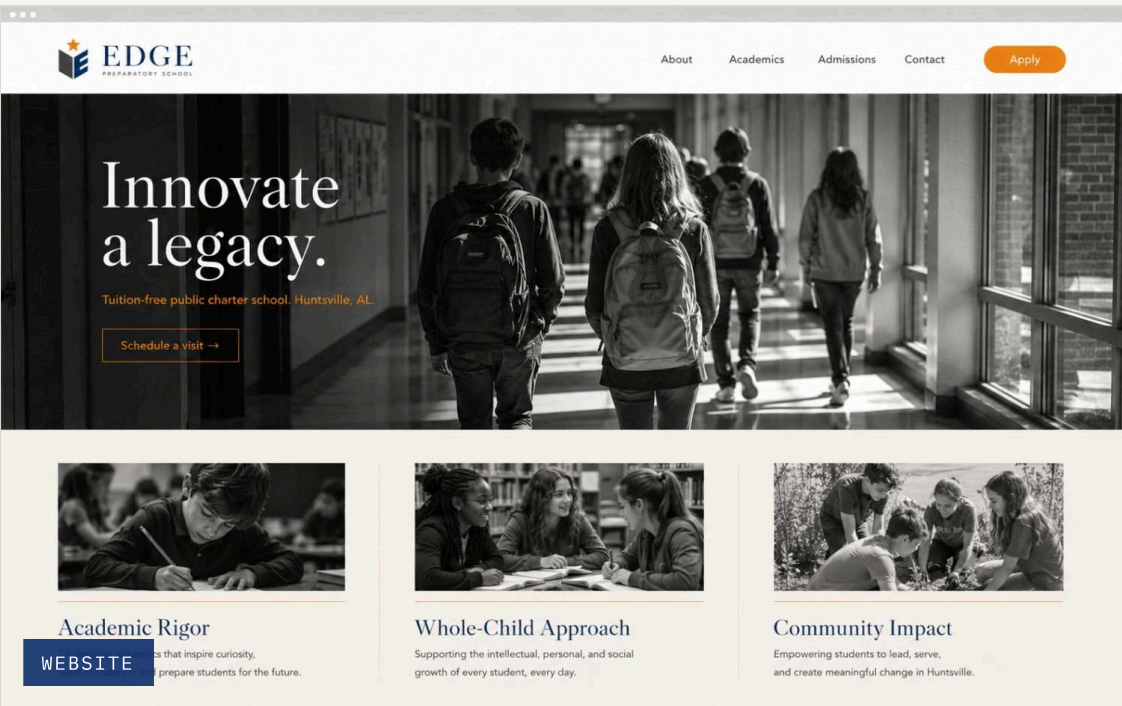
ROLE / Web design	DELIVERABLES / Homepage + article templates	SECTOR / Sports media
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Edge Preparatory School

Identity, website and enrollment collateral for a college-prep charter school.

WEB · PRINT



Website, viewbook, folder and business cards in navy, orange and cream.

04

PUBLIC SECTOR & INFRASTRUCTURE

Gateway Development Commission

Wordmark and identity for a bi-state Hudson River rail program.

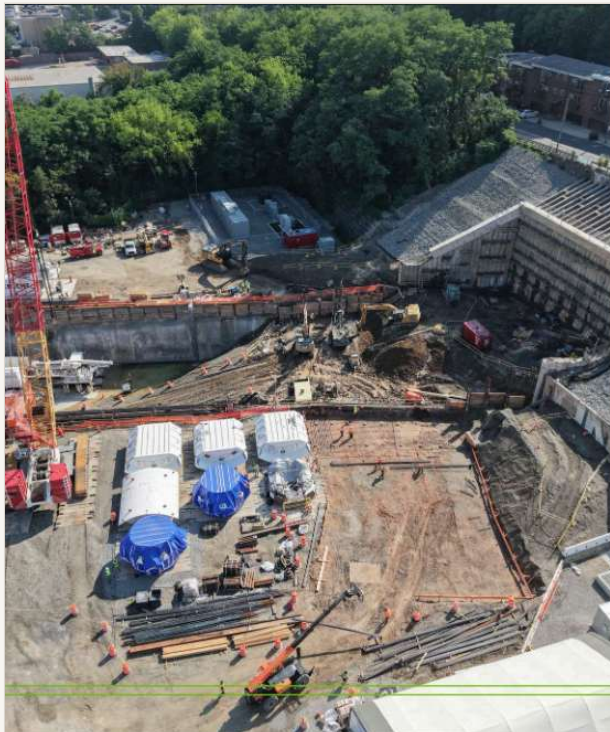


THE MARK

A steady, institutional mark for a program in the public eye. A clean ring device and confident wordmark hold up equally in agency documents, signage and press.

ALSO: PALISADES TUNNEL PROJECT

Presentation design for a related public-infrastructure program: agency-grade slides for public and stakeholder audiences. Selected slides follow.



PROJECT 03

PALISADES TUNNEL PROJECT

BUILDING BENEATH THE PALISADES

Engineering the western approach to the new Hudson River rail connection.

AUGUST 2026

03

PALISADES DECK - COVER

HUDSON TUNNEL PROJECT

SOURCE / AS OF AUGUST 2026

01

Palisades Tunnel Project

Presentation design for the Gateway Development Commission. A few selected slides.

PRESENTATION

03

PROJECT 03
PALISADES TUNNEL PROJECT

GATEWAY
DEVELOPMENT
COMMISSION

THE PALISADES TUNNEL PROJECT AT A GLANCE

Project 03 constructs the western portion of the new Hudson River rail connection, from the North Bergen launch site to the river crossing.

NEW JERSEY APPROACH HUDSON RIVER CROSSING MANHATTAN APPROACH

NORTH BERGEN LAUNCH SITE PROJECT 03 PALISADES TUNNEL SEGMENT HUDSON RIVER MANHATTAN RECEIVING SITE

DIAGRAM — NOT TO SCALE

5,100 FT APPROXIMATE TUNNEL LENGTH	28 FT 8 IN CUTTERHEAD DIAMETER	1,680 TONS WEIGHT OF EACH TBM	~500 FT APPROXIMATE TBM LENGTH
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GATEWAY DEVELOPMENT COMMISSION

HUDSON TUNNEL PROJECT

SOURCE / AS OF AUGUST 2026

02

03

PROJECT 03
PALISADES TUNNEL PROJECT

GATEWAY
DEVELOPMENT
COMMISSION

A MACHINE BUILT FOR MONUMENTAL WORK

Each machine combines excavation, material removal and tunnel lining into one continuous construction system.

1,680 TONS
APPROXIMATE WEIGHT OF EACH TUNNEL BORING MACHINE

~500 FT
APPROXIMATE LENGTH

28 FT 8 IN
CUTTERHEAD DIAMETER

GATEWAY DEVELOPMENT COMMISSION

HUDSON TUNNEL PROJECT

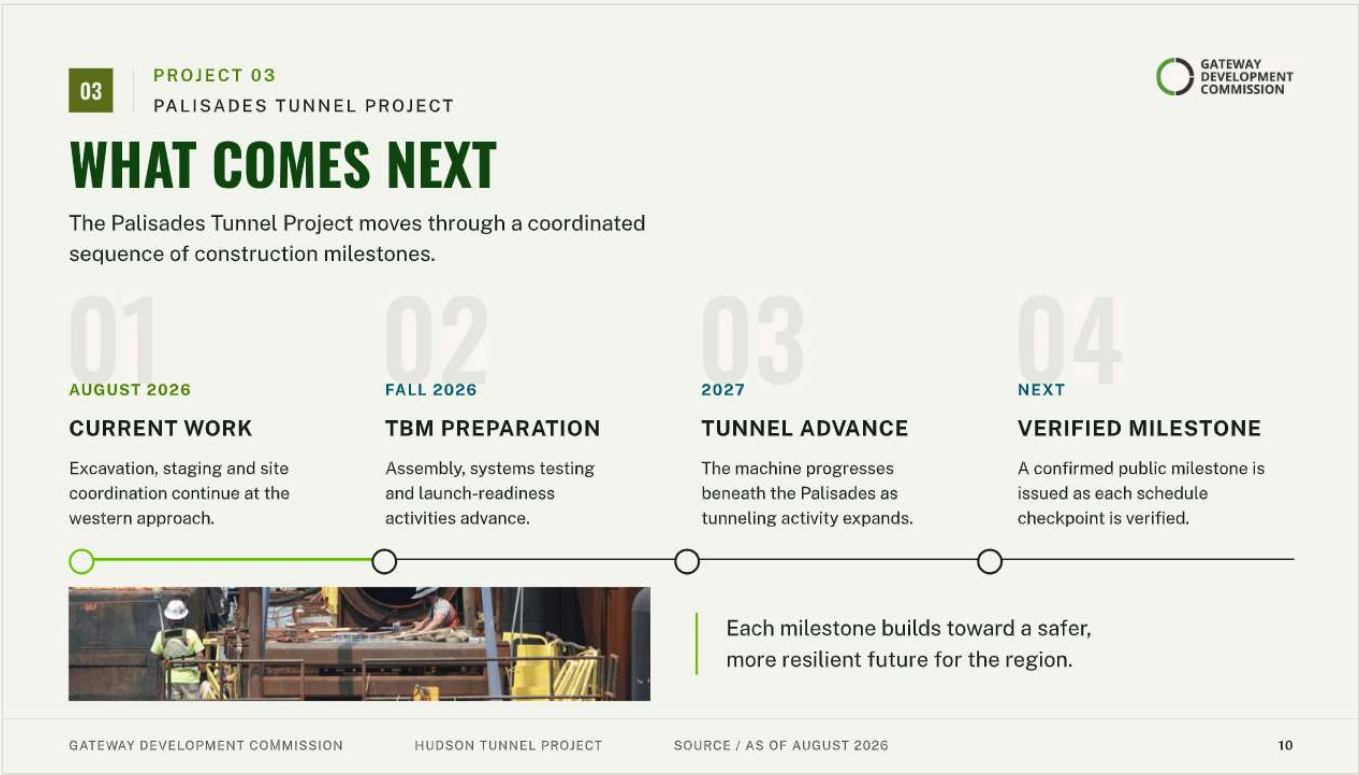
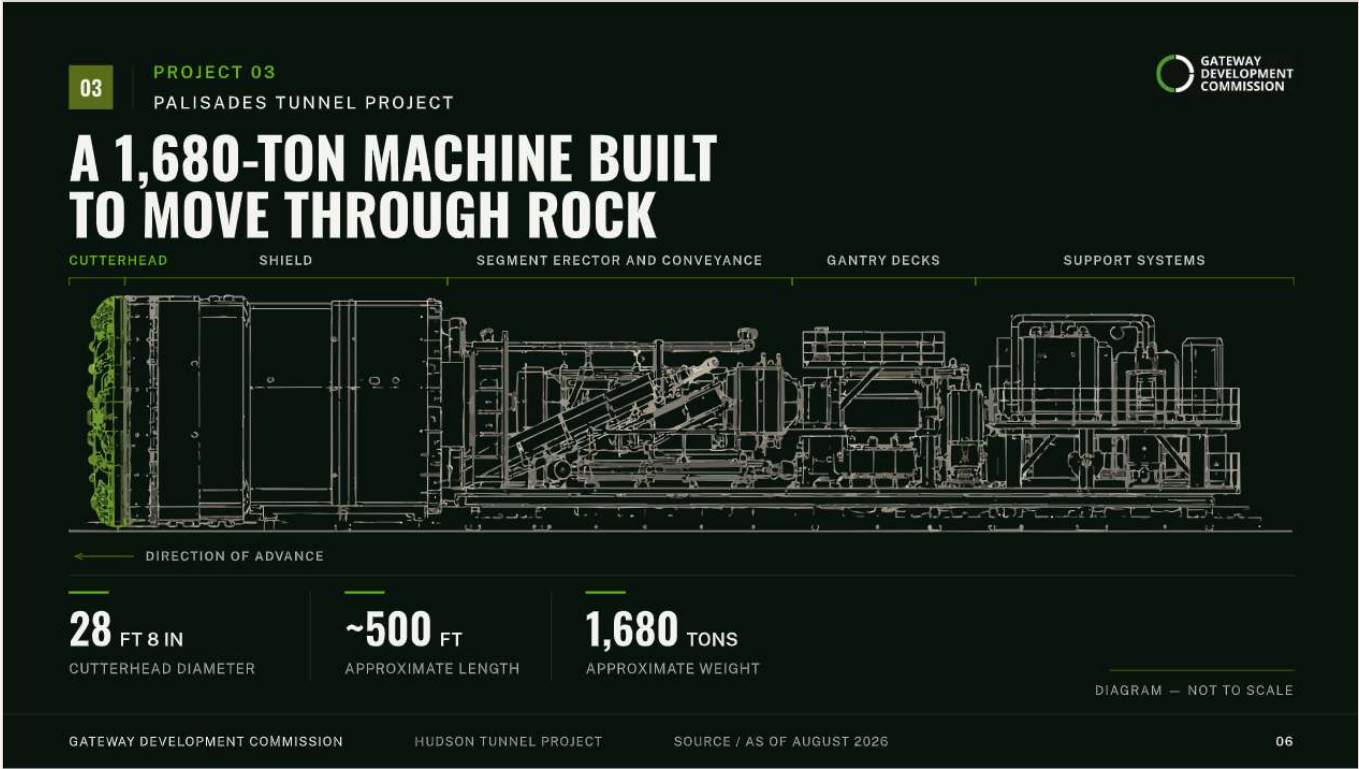
SOURCE / AS OF AUGUST 2026

05

Palisades Tunnel Project

Presentation design for the Gateway Development Commission. A few selected slides.

PRESENTATION



05

EVENT & EXPERIENTIAL

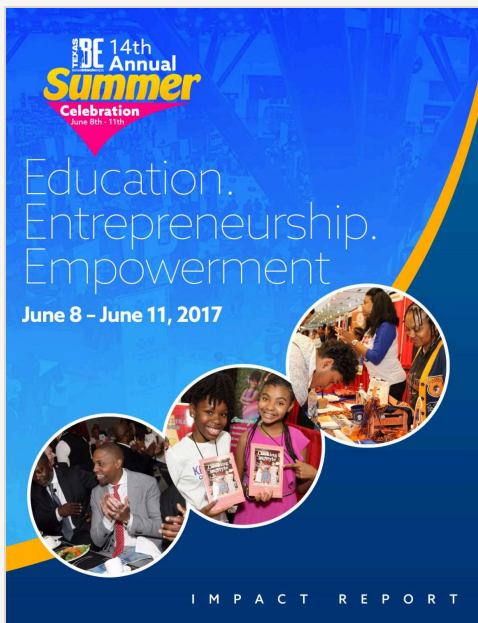
Texas Black Expo

A multi-year identity for one of the South's largest African American consumer festivals, spanning impact reports, sponsorship and event marketing.

ROLE / Editorial + marketing design

DELIVERABLES / Reports, decks, event ads

YEARS / 2015–2019



Annual impact reports, 2016–2018, in a blue, gold and magenta editorial system.

Sponsorship pack

TEXAS BLACK EXPO • SPONSOR DECK



#TBE2015: BUILDING BETTER LIVES
2015 SPONSOR PACK
 JUNE 11 - JUNE 14, 2015
 HOUSTON, TEXAS

TEXAS BE
 www.texasblackexpo.com
 info@TexasBlackExpo.com / 713-551-8722
 @TexasBlackExpo

#TBE2018: Weathering the Storms of Business
 June 7 - 10, 2018 • Houston

ABOUT SUMMER CELEBRATION?

Summer Celebration is the largest African American consumer tradeshow and festival in the south. The annual event attracts thousands of attendees from Texas and surrounding areas as well as over 200 vendors and scores of corporate sponsors. The 4-day experience includes a lineup of top celebrity entertainers, influential speakers, business development seminars, health and wellness exhibits, hair shows, women's forums, concert performances and more.

For 14 consecutive years, this landmark event has been produced by Texas Black Expo, Inc. — a non-profit organization that aims to stimulate growth and development within urban communities by strengthening businesses, inspiring youth, and building better lives.

AUDIENCE AND REACH

NEWS MEDIA IMPRESSIONS 115 MILLION	SOCIAL MEDIA REACH 11 MILLION
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TOP MEDIA COVERAGE

HoustonPress, rollingout, BLACK ENTERPRISE, 97.9 THE BOX, Majic 102.1, WISD, 2 NEWS, 102.1, 97.9 THE BOX

DEMOGRAPHIC

80% of attendees are women	75% of attendees are college educated
MEDIAN HH: \$61,000	MEDIAN AGE: 40

Texas Black Expo Inc. • 12401 South Post Oak, Suite 218, Houston, TX 77045
 Phone: 832-200-0540 • www.TexasBlackExpo.com • @TexasBlackExpo

#TBE2018: Weathering the Storms of Business
 June 7 - 10, 2018 • Houston

WHAT'S IN IT FOR YOUR BRAND?

- 1** Increase brand awareness among the second largest African American consumer market in the US with a buying power of \$6 billion dollars
- 2** Engage consumers with a Corporate Social Responsibility initiative that supports youth development and diversity in business.
- 3** Produce new sales or encourage trial with the opportunity to sell, or distribute samples on-site
- 4** Generate publicity/media coverage with extended exposure and visibility in a possibly untapped market

Texas Black Expo Inc. • 12401 South Post Oak, Suite 218, Houston, TX 77045
 Phone: 832-200-0540 • www.TexasBlackExpo.com • @TexasBlackExpo

#TBE2017: Education Entrepreneurship Empowerment
 June 8 - 11, 2017

PAST SPONSORS

Sponsors:



Texas Black Expo Inc. • 9494 Southwest Freeway, Suite 650, Houston, TX 77074
 Phone: 832-200-0540 • www.TexasBlackExpo.com • @TexasBlackExpo

2015 sponsor pack - audience, reach, media coverage and past-sponsor proof points.

Event campaigns

ADS • EBLASTS

TBE 15

DIVA Dialogue

Resilience: Real Men, Real Women
A frank and candid discussion on how Black men and women turn stumbling blocks into stepping stones

MODERATOR
Jalene Mack
Entertainment Attorney and Actress from "30 Rock" TV Series

CELEBRITY GUEST
Dominique Perry
Actress from the Hit Show "Insecure"

Kentrell Wright
Actor and Model

Sky Houston
Radio Personality

Greg Malonson
Actor, Model and Singer

Brought to you by **MPAC**

SATURDAY, JUNE 9 | 2 PM-4 PM
GEORGE R. BROWN CONVENTION CENTER - HALL D

VISIT TEXASBLACKEXPO.COM FOR MORE INFO FOLLOW US @TBE2018 #TBE2018

THE TEXAS BLACK EXPO PRESENTS

HEALTH AND FITNESS

JUNE 13-14

FREE CHECK UPS • BLOOD PRESSURE AND GLUCOSE SCREENINGS • INTERACTIVE FITNESS DEMOS
FREE HEALTH PLAN INFORMATION • HEALTHY COOKING DEMOS
PLUS MORE!

@TEXASBLACKEXPO #TBE2015 TEXASBLACKEXPO.COM

TBE

CORPORATE AWARDS LUNCHEON

FRIDAY, MAY 13TH 12 NOON
GEORGE R BROWN CONVENTION CENTER, BUSH BALLROOM

FEATURING
TRACYE MCDANIEL
President, Texas Economic Development Corporation

2016 HONOREES

SHARON MURPHY
Partner, McConnell Jones Lanier and Murphy

JAMES HARRIS
HEB - Represented by James Harris, Director of Supplier Development

RESERVE YOUR TABLE AT TEXASBLACKEXPO.COM
FOLLOW US @TBE2016 #TBE2016

BROUGHT TO YOU BY

H-E-B **BlueCross BlueShield of Texas** **enterprise** **KPRC** **THE PRINCIPLE PARTNERING GROUP LLC**

THE TEXAS BLACK EXPO PRESENTS

DIVA Dialogue

Build Your Brand and Break Barriers

LADY EMMY **ANGELA YEE** **NECOLE BITCHIE** **DEVI DEV**

SATURDAY JUNE 13
2:00 PM **FREE EVENT**
GEORGE R. BROWN CONVENTION CENTER HALL A MAIN STAGE

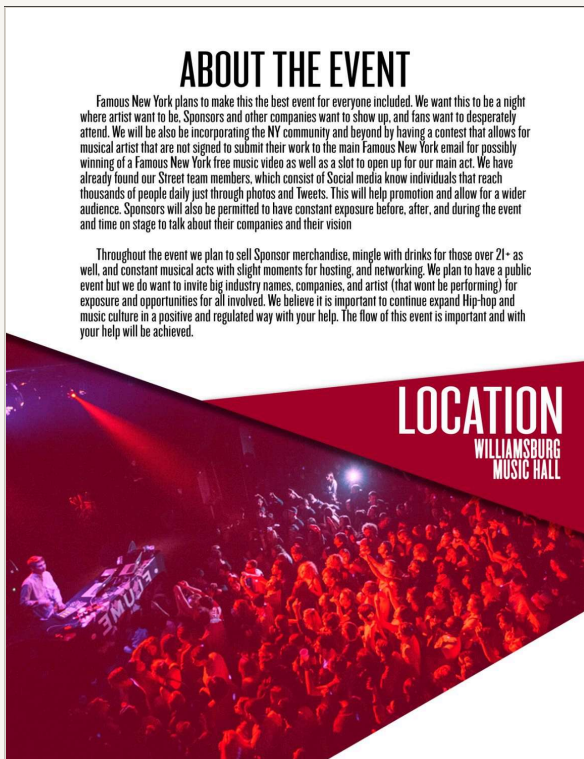
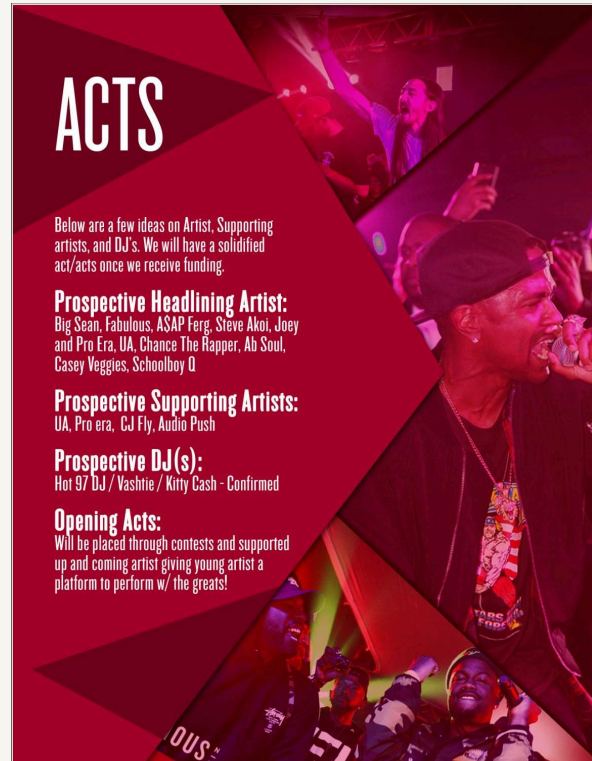
@TEXASBLACKEXPO #TBE2015
GET TICKETS! @TEXASBLACKEXPO.COM

Recurring event ads - Diva Dialogue, corporate awards luncheon and health & fitness.

Famous NY

A concert & lifestyle event pitch in crimson, black and hard-edged geometry.

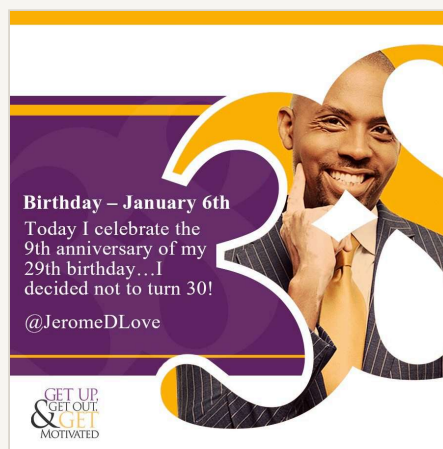
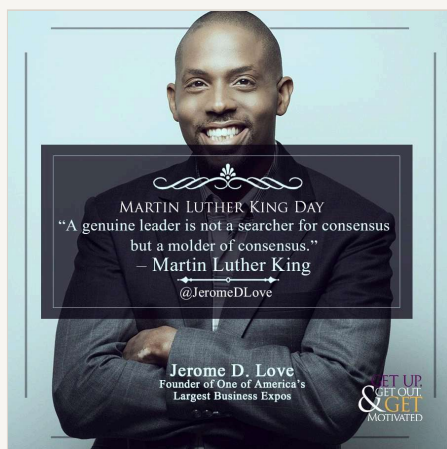
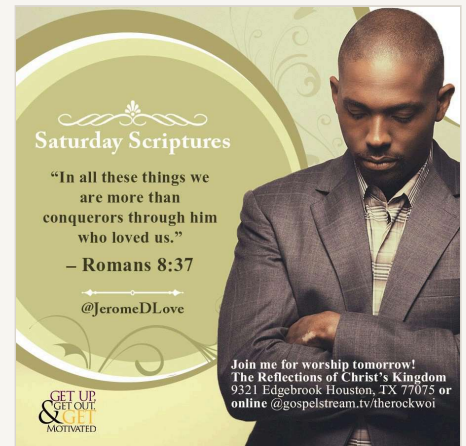
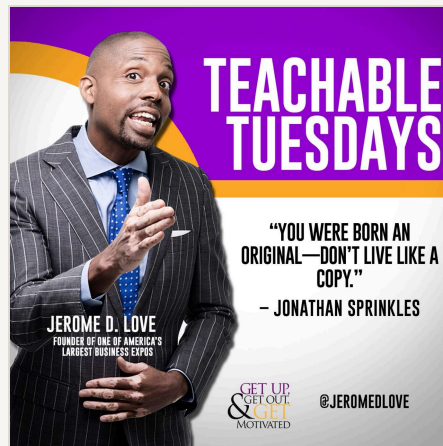
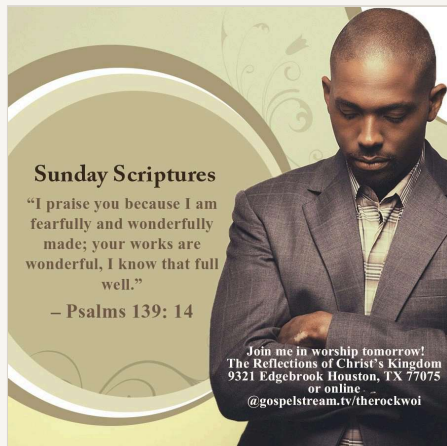
EVENT • PITCH DECK



06 MARKETING & SOCIAL

Jerome Love

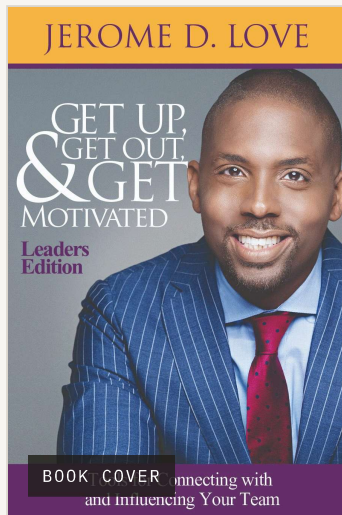
A content engine for a speaker, author and realtor: quote cards, seasonal graphics and recurring social series that stay on-brand every post.



Recurring series: Teachable Tuesdays, Saturday Scriptures, holidays and features.

Jerome Love: print & signage

BOOK • BANNER • REAL ESTATE



Beyond the feed, the Jerome Love brand extends into print, from a published book cover to event signage and branded real-estate marketing, all carrying the same warm, confident voice as the social series.

Jameson

Event collateral for brand activations: invitations and an “Artist Access” series in the whiskey's black-and-gold world.

MARKETING • EVENT



A set of event pieces built to feel premium and nightlife-ready, with deep black grounds, gold detailing and confident type.

The system flexes from a formal invitation to an “Artist Access” program spotlighting emerging talent at branded events.

07 CONCEPT & ADVERTISING

ÀVI-GICHÈÈ

A luxury eyewear & apparel lookbook for S/S 2015 in black, white and gold, shot like editorial.



DIEM

A self-initiated typographic concept: “Does It Even Matter?”



A personal exploration of type as voice, layering expressive lettering and florals to turn a rhetorical question into a poster.

Self-directed work like this is where the system-building elsewhere in this book gets stress-tested, pushing color, texture and composition further than a client brief usually allows.

08 LOGO & IDENTITY

Selected marks



TECHNIC DRIVING



PEDIATRIC PT HARLEM



MOR BOOKINGS



FRESH TALENT



MILLIONAIRE MOMS



E3



ISLAND DRIFTERS



GNB TECHNOLOGIES



TISHA'S KITCHEN



CHICMATIC



THANK GOD IT'S BK



VOLITION MEDIA



REEL ROLL



BROWN GIRL BEAT



NYACK CDL



KEYPOINT MEDIA



BEKEÉ BY SYLVIA



ASIA EVOLV



SOCIAL TRAVEL CLUB

+ MORE AT
FCGXDESIGNS.COM

CAPABILITIES & EXPERIENCE

A decade of building brands and marketing systems across sectors.

SELECTED CLIENTS

PNA Technologies
Myrtle Consulting Group
Gateway Development
Commission
Texas Black Expo
Kent's Fresh Goods
Edge Preparatory School
Transcend Therapy
Jerome Love Enterprises
Jameson · VASHR · Clique

DISCIPLINES

Brand identity & systems
Marketing & advertising
Print & editorial design
Web & product UI
Packaging
Event & experiential
Presentation & pitch decks

TOOLS

Illustrator
Photoshop
InDesign
After Effects
Figma

INDUSTRIES

Defense & aerospace · Public sector · Nonprofit · Retail & CPG · Wellness · Education · Media & entertainment

LET'S WORK TOGETHER

Thank you.

I'm looking for a full-time role where I can own brand and marketing systems end to end. If the work in this book resonates, I'd love to talk.

EMAIL

fred@fcgxdesigns.com

WEB

fcgxdesigns.com